



30TH ANNIVERSARY YEAR SPONSORSHIP OPPORTUNITIES

For 30 years, HPC has been on the frontline of assisting and empowering low to moderate income individuals and families by helping them to attain financial stability, stay in their homes, or find stable, affordable housing. Our early intervention and community outreach connects us with clients before they reach crisis situations. HPC has served over 41,000 residents of the Lower and Outer Cape since 1991.

At HPC, we are confronting the housing crisis and building a community where everyone can be given the support and opportunity to thrive. Our life-changing services help our neighbors live stable, active, and productive lives. Now more than ever before, the complexity of the services that our clients need consumes greater time, expertise, resources, and collaboration.

Your sponsorship and support of our 30th Anniversary events will help HPC continue to provide personalized case management and special programs. The need for case management support increased by more than 35% from 2019 to 2020. We expect this trend to continue or increase in 2021. Your support will enhance our community outreach efforts as we strive to reach residents in need through online marketing, social media and through innovative efforts where we can connect with people in need.

Together, we can make a difference in the lives of our neighbors.



2021 ANNIVERSARY EVENTS

June

July-Sept

Aug-Sept

November

December



Walk For Home

Join us for our annual “Walk for Home” on Saturday, June 12th. This year’s event will be both in-person (hopefully) and virtually. Enjoy a fun morning by walking 3.2 miles through historic Provincetown, or virtually, while raising much needed funds for HPC.

Get to know HPC Events

Intimate gatherings on Cape Cod hosted by supporters of HPC to help build a greater community of knowledge and commitment for our neighbors in need.

Backpack to School

Our annual program provides Lower and Outer Cape students from kindergarten through high school with Backpacks and supplies to begin their school year. We serve close to 200 children each year from over 100 families.

Rock to Stop

Each November, 400 of our neighbors dance the night away at our signature community event at the Hog Island Brewery in Orleans. The Broughams play their old-school favorites while folks bid on fabulous silent auction items to support the mission of HPC.

Adopt-a-Family

This annual holiday program creates a joyful Christmas season by providing clothing, toys, and bikes to roughly 190 local families and 400 children each year.



SPONSORSHIP LEVELS

PRESENTING - \$10,000

- Sponsor page on HPC website with narrative about your business, details on your sponsorship level and link to your website
- Four social media acknowledgement posts including a short format video and virtual "Thank You" sign, each with links to your company website
- Special recognition of your business in the HPC Monthly e-Newsletter
- Company logo and links to your website on all registration and donation acknowledgements
- Press Release announcement
- Volunteer opportunities for your staff to participate in HPC events

Walk for Home:

10 registrations, premier logo placement on shirt design, event day signage, company table/booth, free t-shirts

Rock to Stop:

10 admission bracelets, event day signage, company table/booth

CELEBRATION - \$5,000

- Three social media acknowledgement posts including a short format video and virtual "Thank You" sign, each with links to your company website
- Special recognition of your business in the HPC Monthly e-Newsletter
- Company logo and links to your website on all registration and donation acknowledgements
- Volunteer opportunities for your staff to participate in HPC events

Walk for Home:

8 registrations, prominent logo placement on shirt design, event day signage, company table/booth, free t-shirts

Rock to Stop:

8 admission bracelets, event day signage, company table/booth



SPONSORSHIP LEVELS

CHAMPION - \$2,500

- Two social media acknowledgement posts including a short format video and virtual "Thank You" sign, each with links to your company website
- Special recognition of your business in the HPC Monthly e-Newsletter
- Company logo and links to your website on all registration and donation acknowledgements
- Volunteer opportunities for your staff to participate in HPC events

Walk for Home:

5 registrations, notable logo placement on shirt design, event day signage, company table/booth, free t-shirts.

Rock to Stop:

3 admission bracelets, event day signage, company table/booth.

HERO - \$1,000

- Social media acknowledgement post as a virtual "Thank You," with links to your company website
- Special recognition of your business in the HPC Monthly e-Newsletter
- Company logo and links to your website on all registration and donation acknowledgements
- Volunteer opportunities for your staff to participate in HPC events

Walk for Home:

3 registrations, logo inclusion on shirt design, event day signage, company table/booth, free t-shirts.

Rock to Stop:

2 admission bracelets, event day signage, company table/booth.



30TH ANNIVERSARY YEAR SPONSORSHIP FORM

Name _____

Company _____

Address _____

Phone _____

Email _____

SPONSORSHIP LEVELS:

- | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| PRESENTING | CELEBRATION | CHAMPION | HERO |
| \$10,000 | \$5,000 | \$2,500 | \$1,000 |

Questions? Call us at 508-255-9667. Please e-mail your company logo to natasha@hpccapecod.org.

Checks should be payable to HPC - ("30th Anniversary Sponsorship" in the memo field) and mailed to:

HPC, Attn: Natasha, PO Box 828, Orleans MA 02653.

You can also visit our website at HPCapecod.org to sign up as a sponsor or to provide an auction item.

ADDITIONAL GIVING OPTIONS:

- FRIEND - \$500 ADVOCATE - \$300
- OTHER - \$ _____

Thank you for your support of the Homeless Prevention Council!

Homeless Prevention Council is a 501(c) 3 nonprofit agency - Federal Tax ID number 04-3104858

You can also visit our website at HPCapecod.org to learn more about our 30th Anniversary Events.